

# QUIZ ON TYPE & TYPOGRAPHY

1. Why did Gothic blackletter fall out of favor? What category of typeface was used instead?

2. What is the correct way (which orientation) for a compositor to load up individual letters of metal type?

- a) upside down, left to right
- b) right-side up, right to left
- c) left to right, doesn't matter upside down or right-side up

Label each of the following images using the word bank provided:

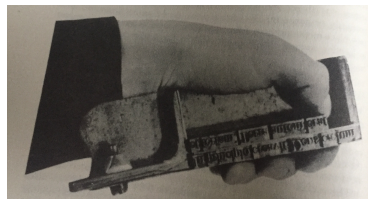
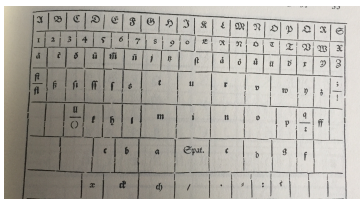
fount case	double-storey	single-storey	accender
serif	sans serif	x-height	descender
descender			composing stick

(3) a vs. **a** (4)

(5) T H E vs. **T H E** (6)

(7) y p g j x c e s d b l f t (8)

~~The quick brown fox jumps over the lazy dog.~~ (9)



(10) ←

→ (11)

\*Extra credit\*

Comic Sans MS tends to be easier for dyslexic readers to understand. Why might that be? And what does "sans" and "MS" refer to in the name of the font?